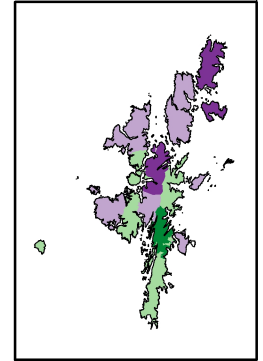


Strategic Objective score: Wealthier and Fairer (2011)

Data shown: quartiles for data zones in rural areas and small towns. Scores have a theoretical range from 1-10, with higher values showing better performance.



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0 25 50 km

Quartiles:

6.8 - 9.7 / 10

5.5 - 6.7 / 10

4.3 - 5.3 / 10

1.5 - 4.2 / 10

Urban area

Scotland/England border

Coastline

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Data shown: mean scores, +/- 1 standard deviation, dotted line shows mean score (all data zones in analysis)

Summary: Accessible areas showed evidence of higher wealth. There were clusters of high scores around Aberdeen and in locations near the urban areas in the central belt. Very remote rural areas had the lowest average scores; this is supported by the distribution of purple data zones on the map.

